



Impacters Global Events
Developing Global Leaders

1st Creativity & Innovation Tour of SOUTH KOREA

8-14th December 2019



creativity
and innovation

Welcome To South Korea





SolBridge International School of Business President:
GERMAN ROSE

SOLBRIDGE

INTERNATIONAL SCHOOL OF BUSINESS

On behalf of Solbridge Business School, it gives me a great pleasure and honor to host top CEOs from the GCC region mainly from Oman, Bahrain, Qatar and UAE in beautiful South Korea, the pioneer of technology and business development in the world.

We at solbridge are doing our best to provide the CEOs travelling to Seoul and Daejeon with the latest tools, strategies and outputs from the major corporations in the world based in South Korea.

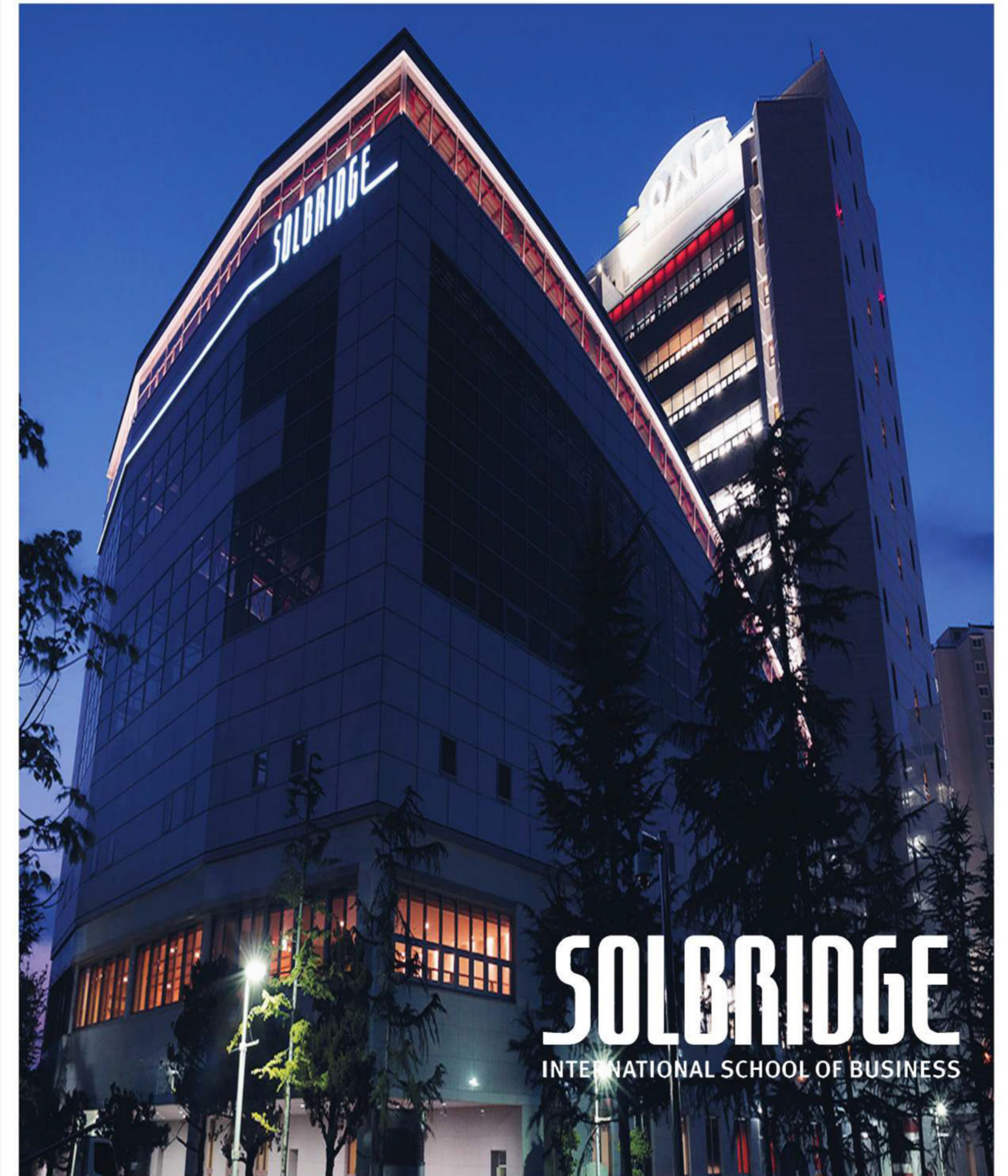
We are excited to welcome you to the 11th strongest economies in the world and the 4th in Asia!

financial organizations like the World Bank describe South Korea as one of the fastest-growing major economies of the next generation along with BRIC and Indonesia.

The 7 day trip will be full of learning, transformation, training seminars and mind blowing visits to the world's best Known companies along the cultural visits to the major cultural hubs of the country.

Looking forward to hosting you all in south korea in December.

kindest regard
German Rose



SOLBRIDGE

INTERNATIONAL SCHOOL OF BUSINESS



KEEP EDUCATING YOURSELF



At the End of the Tour,
an International Certificate by "SOLBRIDGE"
Will be Awarded to the Participants.

The Importance of Attending this Int'l Training Tour:

Training and developing skills have always been the main focus at the creative and forerunner organizations and without doubt the most profitable and topnotch global companies have managers in constant training and learning. Therefore, one of the most crucial factors in developing managers' skills and vision is benchmarking from the world's most renowned organizations through practical experiences.

Spending a week with the world's biggest industrial and economic players and South Korea's decision-making influential managers would provide an exceptional opportunity for the Omani delegates to be equipped with world's most recent business techniques, procedures, tools and ideas by changing their old traditional vision and mindset.

It will enable them to direct their organizations with a new different vision and continue their activities in a more efficient and practical way by learning about the international trades and formulating value systems.

Emirates
Our Flight Partner

8th Dec.

Sunday

- Arrival at Incheon Airport
- Dinner
- Lotte City Hotel check in

9th Dec.

Monday

- Welcome speech by Dr. Hamid Bouchikhi, The Dean of SolBridge
- Lecture 1: Dr. J H Bae (Former CEO of LG Electronics Asian Region Operations) "Digital Revolution & Globalization of Korean Electronics Industry" (TBD)
- Lunch at SolBridge "SolKorean" Restaurant
- Lecture 2: CEO - TBD
- Lecture 3: Industry 4.0 ij Global Economy
- Visiting KARI (Korea Aerospace Research Institute) Closing Ceremony & Presenting certificates by President of Woosong University, Dr. John E. Endicott
- Dinner at the VESTA Daejeon Restaurant

10th Dec.

Tuesday

- Departure for Ulsan by bus
- Hyundai Heavy Industries tour
- Lunch at the "Gyengbokkung" Restaurant Ulsan
- Hyundai Motors tour
- Ulsan Dae-wham park and the beach
- Transfer Ulsan – Gyeongju
- Dinner Buffet at the Gyeongju Hilton Hotel



11th Dec.

Wednesday

- Departure from hotel
- Bulguksa Temple tour
- Lunch in Gyeongju
- Transfer Gyeongju - Pohang
- POSCO (Pohang Still Company) visit
- Departure from Pohang to Seoul by KTX high speed train
- Dinner Buffet at the Han River Cruise



12th Dec.

Thursday

- Departure for Suwon (1 hour 40 minutes)
- Lunch
- Samsung Innovation Museum, Suwon
- Transfer Suwon – Osan
- Amore Pacific Cosmetic company
- Seoul city tour: City Hall and Chongyucheon Stream
- Dinner at the traditional restaurant Korean House



13th Dec.

Friday

- Seoul city tour: Kyongbok King Palace, Insa-dong souvenir street, Myeong-Dong
- Departure from hotel at 9:00
- Lunch in the Insa-dong at 12:00

14th Dec.

Saturday

- Departure

Emirates Flight
with the A380 Airbus



The Hyundai Motor Company, commonly known as Hyundai Motors, is a South Korean multinational automotive manufacturer headquartered in Seoul



South KOREA

Company Visits:



LG Electronics Inc. is a South Korean multinational electronics company headquartered in Yeouido-dong, Seoul, South Korea.

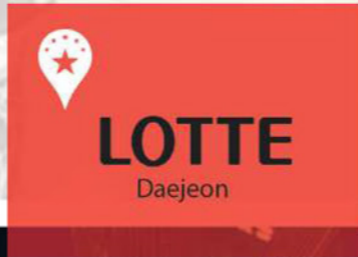


Hyundai Merchant Marine (HMM) is a leading global shipping company operating over 130 state-of-the-art vessels encompassing more than 50 sea routes to over 100 ports of call. HMM strategically collaborates with customers to develop customized supply chain solutions for dry, refrigerated and other specialized cargo.

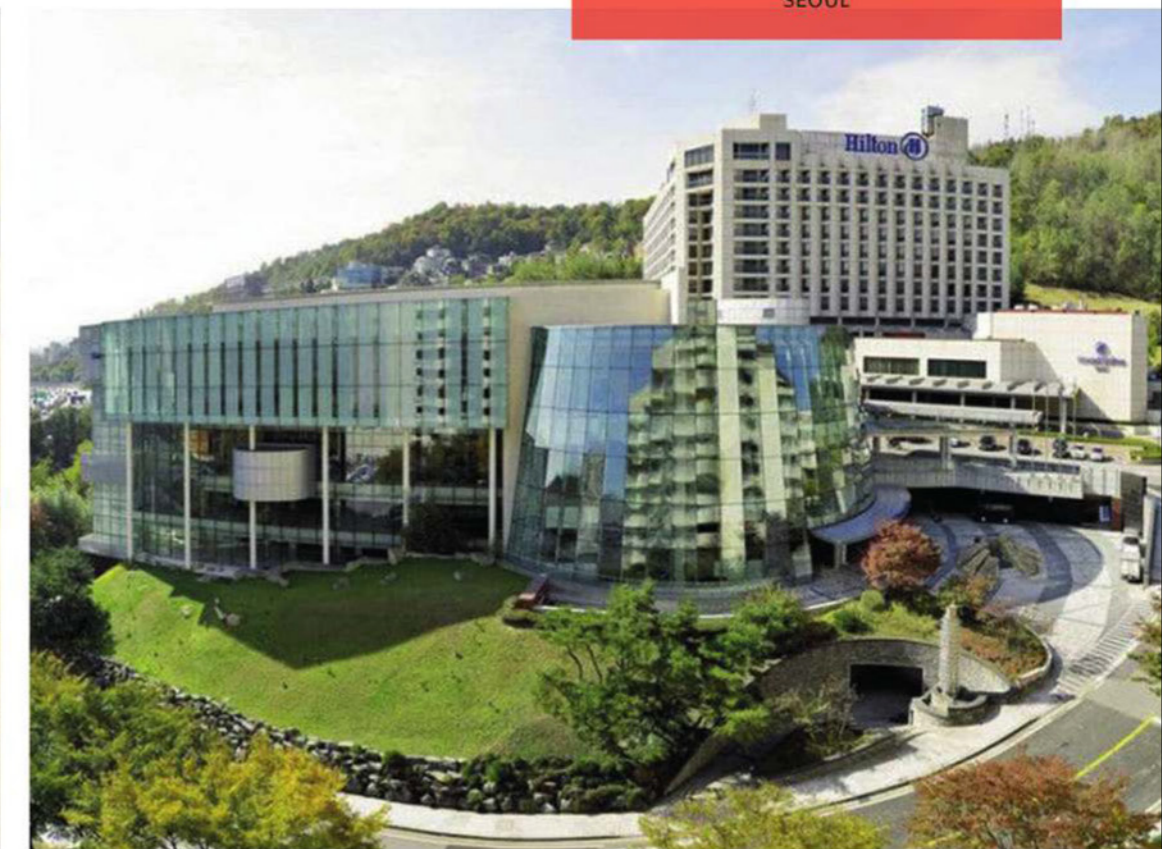


POSCO is a South Korean steel-making company headquartered in Pohang, South Korea. It had an output of 42 million tonnes of crude steel in 2015, making it the world's fourth-largest steelmaker by this measure. In 2010, it was the world's largest steel manufacturing company by market value.





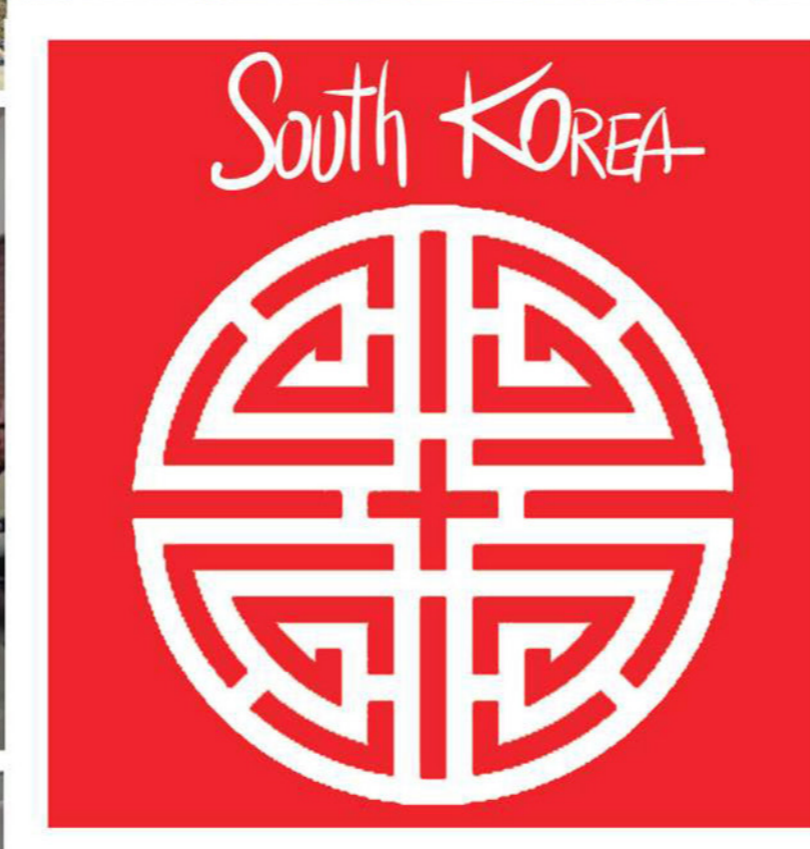
Hotels We Will Stay at

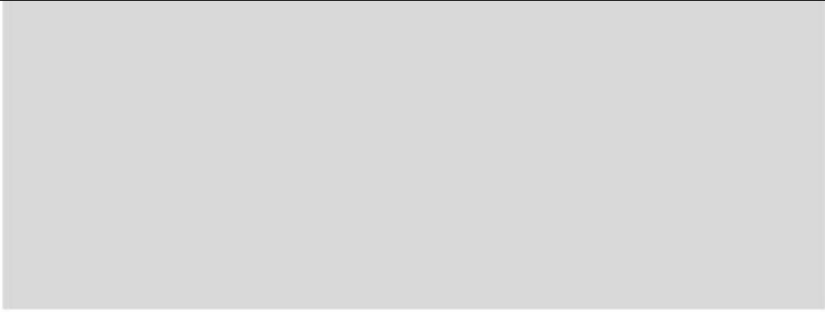


Experience a modern, upscale experience in the ancient city of Gyeongju. Located in South Korea's most historic city, the Hilton Gyeongju hotel is beautifully situated by Lake Bomun, and is surrounded by glorious countryside and a majestic mountain range. Explore the historic sites and attractions of the ancient capital of the Korean Silla Dynasty from our comfortable and stylish hotel.

LOTTE City Hotel Daejeon opened in March 2014 in Daejeon, where it's a hub of R&D and education science and technology, and the Silicon Valley of South Korea. This 18-story hotel is located in front of the rooms, a luxurious restaurant commanding a sky view, and multi-purpose banquet halls. LOTTE City Hotel Daejeon is perfect for corporate seminars and academic conference events.

Grand Hilton Seoul, located 15 minutes from downtown Seoul. Enjoy easy access to the city center, Itaewon and Hongik University subway station with our complimentary shuttle service. Our modern Convention Center, which can hold up to 2,500 guests, is ideal for any event. Pick any of our stylish restaurants and indulge in the gourmet cuisine, perfect for any occasion.





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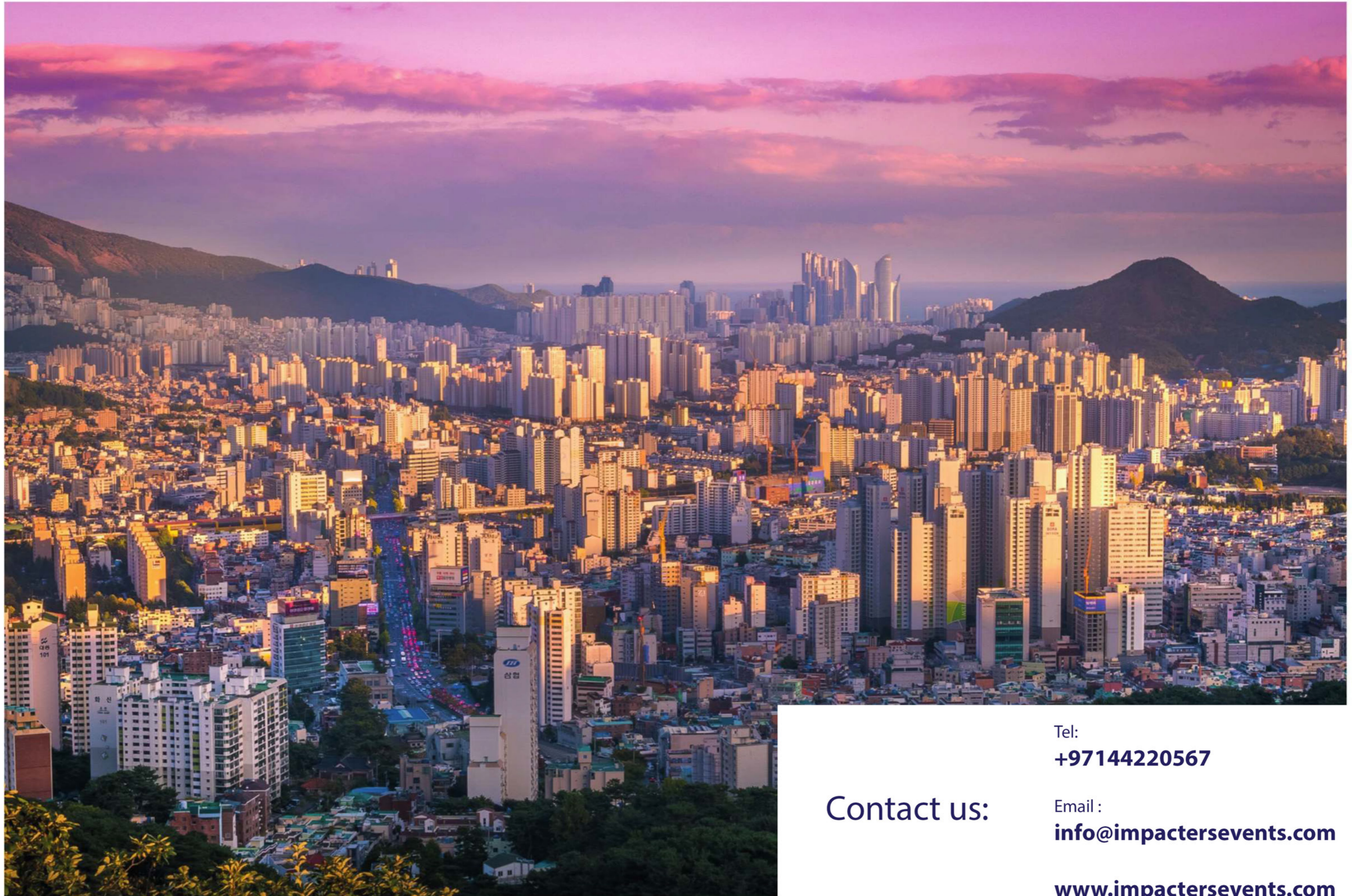
About Impacters Global Events

Impacters Global Events is an established company founded in 2005 under the previous name "HF." It has started its operation in the United Arab Emirates, Dubai, after having planned and organized more than 150 successful events throughout the GCC region such as; Istanbul, Tehran, Muscat and Dubai. During the last 15 years our company has had the presence and support of over 300 Top tier speakers and trainees from the United States, United Kingdom, Canada, and lastly Australia.

IGE is a Pioneer Event planning company with the central focus on Management, Leadership training, and nonetheless, Accredited Education across the GCC Region.

We organize Seminars, Conferences, Forums along supplying Top Celebrity Speakers to different events and companies as well as running Educational Business Trips to destination as; South Korea, Japan, Canada, Germany, Spain, and Switzerland, whilst running academic Training Programs with Internationally Accredited Universities.





Contact us:

Tel:
+97144220567

Email :
info@impactersevents.com

www.impactersevents.com



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